

# PRESS RELEASE

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LaFollette, TN - Patriotic fun, food, fireworks and music is planned for the "REACH Out For Kids" concert to benefit REACHS Children's Center on July 7<sup>th</sup>, 2007 at the Campbell County High School football stadium in LaFollette, Tennessee. The gates will open at 4:00 p.m. and the music starts at 5:00 p.m.

Food and drinks will be available, and PyroShows will produce a fireworks show following the concert. There will be face-painting, arcade games, and a classic car and motorcycle show.

REACHS Children's Center is a children's support group in Campbell County providing child advocacy services in cooperation with the 8<sup>th</sup> Judicial District Attorney General. REACHS Children's Center provides coordinated, comprehensive services to children and their families who have been victimized by child abuse. All proceeds from the concert will go directly to REACHS.

The event features a concert with country music artist Con Hunley, and the musical lineup includes southern roots band Crossin Dixon, local favorites Uncle Funky and the Z. Rowe Cash Band, and the contemporary Christian group Least of These.

Hunley, an East Tennessee native who had multiple hits on the country charts in the 70's and 80's, almost disappeared from the country music scene until releasing new music in 2004 after signing with an independent label, IMMI Records. That release, "Sweet Memories," garnered Hunley fresh attention from critics and fans and was selected as one of the top 10 releases of 2004 by CMT.com. His follow-up effort, "Shoot From The Heart," has received nationwide radio airplay and garnered glowing reviews from noted music critics in Billboard, Music Row Magazine and other music industry publications.

Crossin Dixon is a southern roots band based in Mississippi, who recently signed with Nashville's Broken Bow Records. Their debut single, "Guitar Slinger" was released in May, 2007 by Broken Bow, and was produced by Michael Knox, who also produces the band's labelmate, Jason Aldean. Crossin Dixon, who describes themselves as just "good ole boys from Mississippi" averages more than 100 shows a year throughout the south.

Uncle Funky and the Z. Rowe Cash Band is one of Knoxville's favorite cover bands. This five piece band has been playing together since mid 2006. They feature classic rock, blues and a dash of country. The band name is a takeoff on the name of the investment firm T. Rowe Price, and is a tongue in cheek comment on their personal investment portfolios. They play regularly at Baker Peters Jazz Club in Knoxville and specialize in private pool and lake parties as well as corporate functions.

The gospel group Least of These describes themselves as the new "down-home" rockers stepping up within the contemporary music scene to "free the bird" and represent Jesus Christ, while remaining true musically to their southern roots. The band was formed in the fall of 2005, with all members being from a small mountain community within the hills of East Tennessee where Knoxville is "home base" for the band. From the beginning, the band decided that it would not limit itself by playing strictly Christian-only venues, as Least of These is a ministry based band and feels that ministering was not meant to be confined within the four walls of a church building. They've just released their first CD titled "Purple Cross."

Tickets are \$15 each and can be purchased at Halls Salvage in Alcoa, LaFollette, and Sweetwater or by calling 423-562-4190. One child under 12 admitted free with each paying adult. All proceeds from the concert benefit the Campbell County REACHS Children's Center.

The event is sponsored by Halls Salvage, Broadway Sound, Teri Productions, IMMI Records, PryoShows, Lundy & Associates, Knoxville News-Sentinel, Knoxville Harley-Davidson, WIVK-FM, WNOX-FM, WVLT-TV, WATE, WBIR, WTNZ-Fox43, East Tennessee's CW, and Comcast.